

Sponsorship & exhibition packages

Unique opportunities to promote your products and services

BACP conferences and events offer a variety of opportunities to promote your products and services to health professionals working in the mental health arena.

We offer a variety of promotional opportunities at most of our online, in-person and hybrid events, including sponsorship packages and exhibition spaces.

We run a wide range of conferences and events reaching up to 3,000 people. These cover a broad spectrum of topics in the counselling and psychotherapy field and are open to members and non-members.

For further information about forthcoming events, please see visit www.bacp.co.uk/exhibitions

> Hybrid events package

Our hybrid events are delivered in person at venues, with in-person audiences, and online to remote audiences watching through our online events platform. These events offer a great opportunity for sponsors to engage with delegates in person, while also connecting with the audience attending online.

Level of sponsorship	Features	Price ex-VAT (dependent on event type)
Platinum - Headline sponsor	<ul style="list-style-type: none"> • Double exhibition stand in premium position (2x2m) • Four members of staff for the stand (extra staff @ £50 each) • Logo on venue digital screens (if available) • Logo on the homepage of the event platform • Dedicated page on events platform – including logo, videos, and the chance to book calls with online and in person delegates • Logo and information in the digital programme and event booking webpage with a link to sponsor webpage • Logo in joining instructions • Company profile video in the ad breaks during the live stream • Two-minute platform at the live stream event • 25% discount on cost of two staff delegate places at the event keynote sessions and workshops 	£1,800
Gold package	<ul style="list-style-type: none"> • Double exhibition stand (2x2m) • Three members of staff for the stand (extra staff @ £50 each) • Logo and information in the digital programme and event booking webpage with a link to sponsor webpage • A single ad slide included in the ad breaks on the live stream • Two-minute platform at the live stream event • 25% discount on cost of two staff delegate place at the event keynote sessions and workshops • Logo on the online events platform • Logo in joining instructions email sent to all delegates 	£1,400
Silver package	<ul style="list-style-type: none"> • Exhibition stand (1x2m) • Two members of staff for the stand (extra staff @ £60 each) • Logo on the webpage • Two-minute platform at the live stream event • 25% discount on cost of one staff delegate place at the event keynote sessions and workshops • Logo on sponsors ad slide played during live stream ad breaks 	£800
Exhibitor package	<ul style="list-style-type: none"> • Exhibition stand (1x2m) • Two members of staff for the stand (extra staff @ £70 each) • Space for pop-up banners • Logo on the webpage 	£400

> In person events package

Our in person events are delivered in venues across the country including Scotland, Northern Ireland and Wales. These events offer a great opportunity for sponsors to engage with delegates face to face.

Level of sponsorship	Features	Price ex-VAT (dependent on event type)
Platinum - Headline sponsor	<ul style="list-style-type: none"> • Double exhibition stand in premium position (2x2m) • Four members of staff for the stand (extra staff @ £50 each) • Logo on venue digital screens (if available) • Logo and information in the digital programme and event booking webpage with a link to sponsor webpage • Company profile video in the ad breaks • Logo in joining instructions • Company profile video in the ad breaks during the live stream • Two-minute platform at the live stream event • 25% discount on cost of two staff delegate places at the event keynote sessions and workshops 	Ranges from £1,100 - £1,300
Gold package	<ul style="list-style-type: none"> • Double exhibition stand (2x2m) • Three members of staff for the stand (extra staff @ £50 each) • Logo and information in the event booking webpage with a link to sponsor webpage • A single ad slide included in the breaks • Two-minute platform at the live stream event • 25% discount on cost of two staff delegate place at the event keynote sessions and workshops • Logo in joining instructions email sent to all delegates 	Ranges from £800 - £1000
Silver package	<ul style="list-style-type: none"> • Exhibition stand (1x2m) • Two members of staff for the stand (extra staff @ £60 each) • Logo on the webpage • Two-minute platform at the live stream event • 25% discount on cost of one staff delegate place at the event keynote sessions and workshops • Logo on sponsors ad slide played during ad breaks 	Ranges from £450 - £600
Exhibitor package	<ul style="list-style-type: none"> • Exhibition stand (1x2m) • Two members of staff for the stand (extra staff @ £70 each) • Space for pop-up banners • Logo on the webpage 	Ranges from £250 - £400

> Online events packages

These events are delivered remotely to an online audience through our online events platform and give sponsors the opportunity to place adverts during breaks and to display your logo.

Level of sponsorship	Features	Price ex-VAT (dependent on event type)
Platinum - Headline sponsor	<ul style="list-style-type: none"> • Logo on the online event platform • Logo and information in the delegate programme and event booking webpage with a link to sponsor webpage • Logo in joining instructions • Company profile video in the ad breaks during the live stream • 25% discount on cost of two staff delegate places at the event keynote sessions and workshops 	Ranges from £800 - £1000
Gold package	<ul style="list-style-type: none"> • Logo and information in the delegate programme and event booking webpage with a link to sponsor webpage • A single ad slide included in the ad breaks on the live stream • 25% discount on cost of two staff delegate place at the event keynote sessions and workshops • Logo on the online events platform • Logo in joining instructions email sent to all delegates 	Ranges from £500 - £700
Silver package	<ul style="list-style-type: none"> • Logo and information on the booking webpage • 25% discount on cost of one staff delegate place at the event keynote sessions and workshops • Logo on sponsors ad slide played during live stream ad breaks 	Ranges from £350 - £450
Bronze package	<ul style="list-style-type: none"> • Logo and information on the booking webpage 	Ranges from £150 - £200

Contact us

To find out more about the types of events we run and the audiences attending, please visit www.bacp.co.uk/exhibitions or email josh.reed@bacp.co.uk

Please place 'exhibition or sponsorship enquiry' in the subject line of your email.

To sponsor an event, you need to accept our terms and conditions.